01 Makerday 5

Event branding, visual theme development, and graphic design.
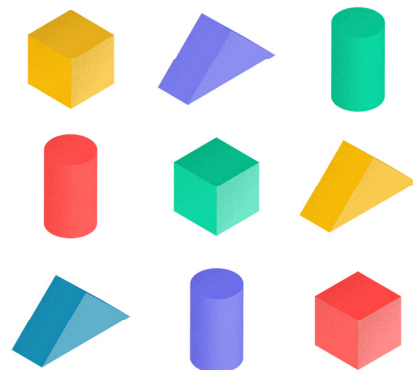
TOOLS   Adobe Illustrator

DATE   Fall 2018

Makerday is an event hosted every semester to show off what Clemson students and faculty are capable of creating. It's Clemson's largest show and tell.

Making Together was the event theme we chose for Makerday 5. With that in mind, I developed this visual theme.

The simple building blocks and bright colors allude to a well-known children's toy which helps to visually convey the approachability of this event and the idea that anyone has the capability to make. They are symbolic of endless possiblities and hint at creative collaboration.
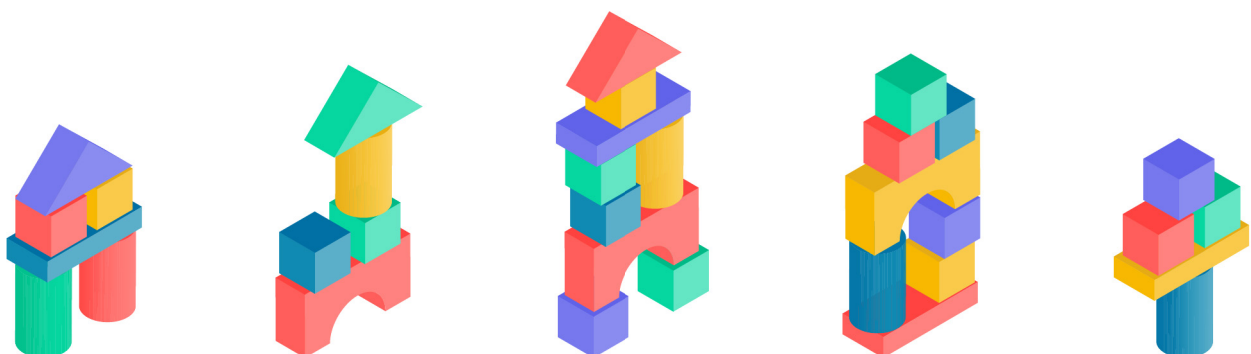
02 Makerday 5

Day-of Event Branding

Graphics for venue screens, wayfinding a-frames, and stickers.

Social Media

Square and vertical graphics for Instagram, Snapchat, Twitter, and Facebook.

03 Makerday 5

Nothing is off limits!
We've had virtual reality demos, offroad cars, 3D printed armor, homemade instruments, and more.

Be a part of the making.
Try student-made ice cream, play with legos, screen print your own t-shirt, and even more.

Home   Map   **Makerday**   Team

MAKERDAY 5

12/6 Thurs 3–6 PM at The Watt Center
Clemson's Premiere Show and Tell

Come check it out!

Makerday is a celebration of Clemson's creators, innovators, and doers. It is an opportunity for any student, club, or organization to show off things that they have created this past year.

Sign Up To Demo

Interactive Printing   Two 1-color t-shirt designs for attendees to screen print their own shirts day-of.

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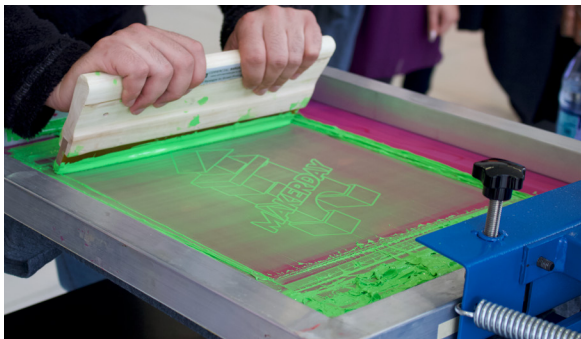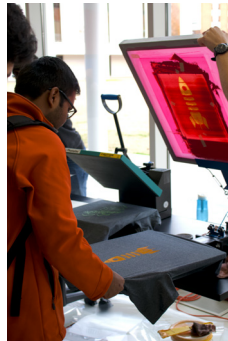
This multi-colored design was made for attendees to dye-sub print on koozies and press their own button pins.